



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/30/12	11/02/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- TWTF - -		4		\$250.00		0.00					
2	M	11/05/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT - - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
AM NEWS															

Order / Rev: 169826
 Alt Order #: 06868878
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Tammy Baldwin 4 Senate
 Product Desc: TAMMY BALDWIN
 Estimate:

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	11/05/12	11/06/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	MT-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					1	\$250.00		0.00			
3	M	10/30/12	11/02/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	8	\$400.00	3	0.00	NM	8	\$3,200.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$400.00		0.00			
4	M	11/05/12	11/06/12	M-F GMA M-F GMA	CM	7-9a	MT-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$400.00		0.00			
5	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	-TWTF--	:30	8	\$450.00	3	0.00	NM	8	\$3,600.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$450.00		0.00			
6	M	11/05/12	11/06/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$450.00		0.00			
7	M	10/30/12	11/02/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$350.00		0.00			
8	M	11/05/12	11/06/12	M-F The View M-F The View	CM	10-11a	MT-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					1	\$350.00		0.00			
9	M	10/30/12	11/02/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-TWTF--	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$900.00		0.00			
N10	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$900.00	4	0.00	NM	1	\$900.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/29/12-11/04/12		Su Late News		10-1035p	-----Su	:30		(\$900.00)		0.00	NM		
See MG 10.2															
[PE At order entry--tp sold out at rate]															
2	M	10/29/12-11/04/12		Su 1035-1105p Nws		1035-1105p	-----Su	:30		\$900.00		0.00	NM		
Ⓜ MG for 10.1 11/04															
11	M	11/05/12	11/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
N12	M	11/03/12	11/03/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$350.00		0.00			

